

# Australia My Land



*Discover Australia - You'll Find It Here!*

## Discover how **YOUR** Business can ...

- ❖ **Rapidly find more customers**
- ❖ **Use your website to bring you more business**
- ❖ **Make you more money**

## Promote **YOUR** Business on **Australia My Land**

Information, news and business directory

[www.australiamyland.com.au](http://www.australiamyland.com.au)

[www.australiamyland.biz](http://www.australiamyland.biz)

With the powerful multiple social  
marketing tools of AML-AM

**REGISTER FREE!**

[www.amlam.com.au](http://www.amlam.com.au)

**Are you an Australian Business?**

**Grow and Expand with Us!**

**LOOK AND YOU WILL SEE THE  
*POTENTIAL!***

Australia My Land is like a 'glossy magazine', growing in size and stature with already more than 1000 pages of information online about Australia and promoting Australian Business just like yours!

**[www.australiamyland.com.au](http://www.australiamyland.com.au)**

**Linking information about the country  
to the *new* Business Directories Website**

**[www.australiamyland.biz](http://www.australiamyland.biz)**

Working with the newly released *AML Associate Marketplace* Business Initiative we guarantee people will see your site!

**[www.amlam.com.au](http://www.amlam.com.au)**

**We Are Being Found!**

Web search engines are pretty fastidious programs and to be found and listed by them quickly needs a well-built, informative website. Just as one example we have been listed at numbers 1 - 3 for "aussie pastimes" for nearly SEVEN years since September 2007 after going online only a few weeks earlier in July 2007.

One of our clients found us *WITHIN A FORTNIGHT* of our going online and sent us a letter requesting their listing on our site: "*Thank you Kilcowera Station*" - WOW!

**We are on the first page and often in the TOP THREE of many other popular Aussie search phrases - TAKE ADVANTAGE OF OUR POSITIONS!**

**Be Found!**

Web search engines love to find links to your website and we can assist you with that. Now with the help of the brand new *AML Business Directory* and the *AML-AM Business Initiative* we can help your website be found by potential customers and the important search engines!

# The Australia My Land Business Directory Options

- [www.AustraliaMyLand.BIZ](http://www.AustraliaMyLand.BIZ)

## [FREE Directory Listing](#)

Fred Bloggs Sample Business    Sampletown    00 0000 0000    [•PROFILE•](#)

- Business Name, Suburb, Phone and link to your new *AML-AM Profile* website
- *included in FREE Business registration*

## [Key Directory Listing](#)

Sample Key Listing    [www.samplekeylisting.com.au](http://www.samplekeylisting.com.au)  
Melbourne    03 0000 0000    [VIEW PROFILE](#)

- Business Name, Suburb, Phone and link to your new *AML-AM Page Advertisement*
- plus a *LIVE LINK* direct to YOUR secular website
- Included in Key (Basic) Website Advertising Package - see page 5

## [Corporate Directory Listings](#)

- *Photo, Slogan and Address Added*
- plus a *LIVE LINK* direct to YOUR secular website
- Included in Silver/Gold/Platinum/Special Feature Website Advertising Packages

### *Large boxed entry:*

- Photo
- Business Name
- ***DIRECT LIVE LINK*** to YOUR secular website
- Suburb
- Phone
- Slogan
- link to your new *AML-AM Page Advertisement (profile)*

	<p><b>Thomas Jones Sample Business</b> <a href="http://www.sampletown.com.au">www.sampletown.com.au</a> Sampletown VIC 00 0000 0000 <i>The Best of The Range Slogan</i> <a href="#">VIEW PROFILE</a></p>
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## Australia My Land Partner Website Pic-Text Advertising

Easily seen in the side column of each page, the *AML Website Pic-Text Advertisements* are a great opportunity to get a short reminder of your presence across to potential clients looking at the information on the page.

***It is a DIRECT LIVE LINK to your website!***

As the number of advertisements on each page is limited (generally between 4 to 6) your ad will not get LOST in the clutter of a busy and over-crowded web page.

The Text Link and Picture Title Tag add easily read Search Engine Optimisation (SEO) *ranking link* and relevant *back-link* benefits for your website.

Additional *AML Business Directory Listings* and *AML-AM Profile Webpages* also provide additional presence and *ranking links* and *back-links* to your secular website.



### ***OUR MOST POPULAR PACKAGE!***

#### ***Gold Website Advertisement Package: 4 Ads***

- ***FOUR Website Advertisements*** [photo / text] on selected pages as available
- plus ***Gold Static Banner Ad*** on selected page as available: see page 7
- ***TWO Corporate Directory Listings*** in categories as selected: see page 3
- additional ***FREE Business Directory Listing*** as selected: see page 3
- plus ***FREE AML-AM Webpage Profile*** and ***Corporate Associate Benefits***: see page 8
- ***ADDITIONAL FREE Business Profile*** promoted in *Surf'n'Earn*: see page 9
- ***ADDITIONAL PROMOTION*** as a ***Preferred Supplier***: see page 9

**JUST \$665 PA**

[equates to just **\$11.90**, inc GST, *per week!*]

**or \$60 per month subscription**

# Australia My Land Partner Website Advertising

## [Key \(Basic\) Website Advertisement Package: 1 Ad](#)

- *ONE* Website Advertisements [photo / text] on selected pages as available
- *Key Directory Listing* in category as selected: see page 3
- *plus FREE AML-AM Page Advertisement* and *Key Associate Benefits*: see page 8
- *ADDITIONAL FREE Business Profile* promoted in *Surf'n'Earn*: see page 9

**JUST \$225 PA** [equates to just **\$4.01**, inc GST, *per week!*]

**or \$20 per month subscription**

## [Silver Website Advertisement Package: 2 Ads](#)

- *TWO* Website Advertisements [photo / text] on selected pages as available
- *Corporate Directory Listing* in category as selected: see page 3
- *additional FREE Business Directory Listing* as selected: see page 3
- *plus FREE AML-AM Page Advertisement* and *Corporate Associate Benefits*: see page 8
- *ADDITIONAL FREE Business Profile* promoted in *Surf'n'Earn*: see page 9
- *ADDITIONAL PROMOTION* as a *Preferred Supplier*: see page 9

**JUST \$445 PA** [equates to just **\$7.95**, inc GST, *per week!*]

**or \$40 per month subscription**

## [Platinum Website Advertisement Package: 8 Ads](#)

- *EIGHT* Website Advertisements [photo / text] on selected pages as available
- *plus Platinum Flashing Banner Ad* on selected page as available: see page 7
- *THREE Corporate Directory Listings* in categories as selected: see page 3
- *additional FREE Business Directory Listing* as selected: see page 3
- *plus FREE AML-AM Page Advertisement* and *Corporate Associate Benefits*: see page 8
- *ADDITIONAL FREE Business Profile* promoted in *Surf'n'Earn*: see page 9
- *ADDITIONAL PROMOTION* as a *Preferred Supplier*: see page 9

**JUST \$1355 PA** [equates to just **\$21.20**, inc GST, *per week!*]

**or \$120 per month subscription**

# Australia My Land Partner Website Advertising Option

## *Special Feature (including 12 Website Ads)*

- *Boxed Section in the body of selected page with up to 3 photos [as available]*
- *TWELVE Website Advertisements [photo / text] on selected pages as available*
- *FOUR Corporate Directory Listings in categories as selected: see page 3*
- *additional TWO FREE Business Directory Listings as selected: see page 3*
- *plus FREE AML-AM Page Advertisement and Corporate Associate Benefits: see page 8*
- *ADDITIONAL FREE Business Profile promoted in Surf'n'Earn: see page 9*
- *ADDITIONAL PROMOTION as a Preferred Supplier: see page 9*

**NOW JUST \$2750 PA** [equates to just **\$49.10**, inc GST, *per week!*]

**or \$250 per month subscription**

Be seen right in the middle of the page with details of your business.

Up to 200 word description of business, products and services.

***It has a DIRECT LIVE LINK to your website!***

ONLY ONE PER PAGE

*Special Feature*  
**Kilcowera Station**

Kilcowera Station in outback Queensland is the place to go for both adventure and peace and quiet. Take part in the station (ranch) life, venture out to see the wildlife or just relax in the quiet solitude of the Australian Outback.

**VISIT KILCOWERA STATION**

Kilcowera is a large cattle station (or ranch) half-way between Hungerford and Thargomindah on the Dovling Track in South West Queensland, 1000kms west of Brisbane. It is quiet, private and remote, perfect for a week away or as a stop-over on your journey through the Australian outback.

The advertisement features three photographs: a man standing with a large herd of brown cattle in a field, a landscape view of a valley with green vegetation and red soil, and a close-up of a yellow and orange product, possibly a piece of food or a craft item.

CHOICE!

All Advertising Options come with the Promotional Power of the Australia My Land Associate Marketplace [AML-AM]

**PLEASE READ ON!**



## Australia My Land Partner Website Advertising Extras

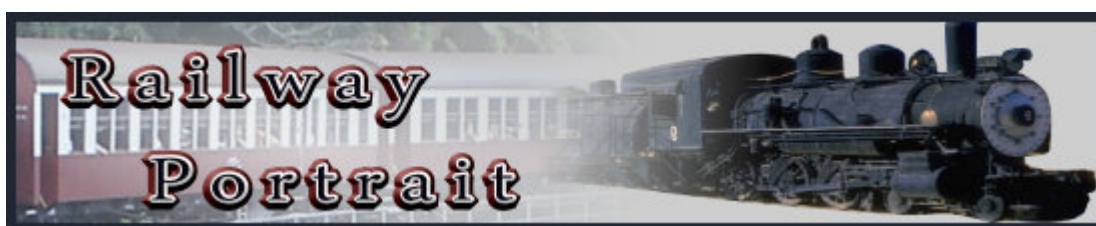
### [Gold Static Banner Advertisement](#)

- Included in Gold Website Advertising Package

Easily seen in the body of the selected page, the *Gold Banner Advertisement* is great presentation of your presence to potential clients looking at the information on the page.

*It is a DIRECT LIVE LINK to your website!*

As the number of *Gold Banner Advertisements* on each page is generally limited to just 2 your ad will not get LOST in the clutter of a busy and over-crowded web page.



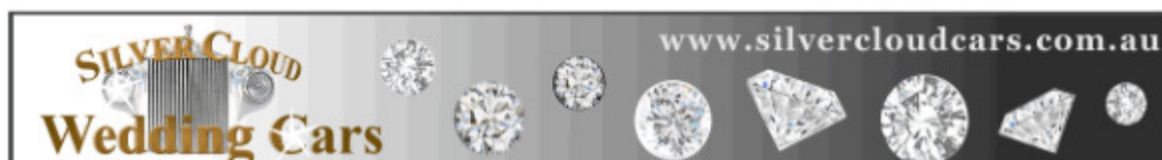
### [Flashing Banner Advertisement](#)

- Included in Platinum and Special Feature Website Advertising Packages

Use either your own GIF supplied or request the AML Graphics team to produce one for you.

*It has a DIRECT LIVE LINK to your website!*

**ONLY ONE PER PAGE SO GET YOURS EARLY ON THE PAGE OF YOUR CHOICE!**



# AML-AM - Australia My Land Associates Marketplace – AML-AM

## Your Business Association

YOUR Business can benefit from the hard work WE are doing to get customers to YOUR SITE through the AML-AM Business Initiative and the Information websites!

The *Australia My Land Associates Marketplace* has Associates from all over the world - is growing - and we have not even started promoting!

People and Business just LOVE the concept and are registering right now!

Associates can remain as FREE Associates or can upgrade with the purchase of product and everyone enjoys the benefits of discounts from *AML-AM Business Associates* as suppliers and can even earn a little extra cash from *Sales Commissions* and *Team Bonuses*.

## All Associates Receive a Complimentary *Associate Profile Webpage*

Business Full Page Advertisement - FREE!



Business Associates may utilise their FREE AML-AM Profile Webpage to either promote their own website, or it may be used as a businesses very first independent website - it has its own address that can be promoted on advertising.

Personal Associates (non-business) may use their site as a social fanpage, to promote a hobby or sporting club, association or any other acceptable project.

## All Associates can Earn Sales Commissions

Even as a *FREE Associate* you are able to promote the *AML-AM Business Initiative* by simply asking businesses to Register FREE in your AML-AM Team; when they upgrade their advertising or Directory Listing the *HOST Associate* who registered them receives a Sales Commissions. **Even if they did not actually do any selling!**

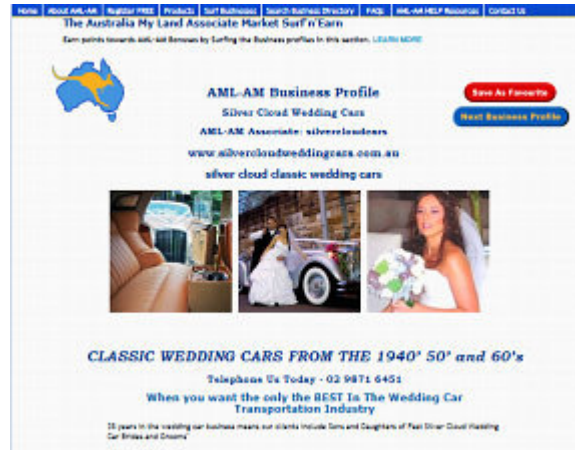
Upgraded Associates earn higher Sales Commissions and benefit from our unique *Team Sales* and *Performance Bonuses*.



# AML-AM - *Business Driver Marketing*

## Business Driver: Surf'n'Earn

### *Business Associates are Promoted*



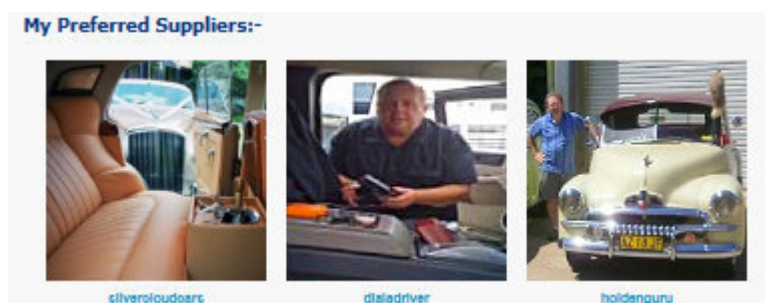
All *upgraded* Business Associates (those who purchase advertising) receive an additional one page *Business Profile*.

This Profile is seen by any visitor to AML or the AML-AM Profile websites and goes to the Surf Businesses link.

Associates can earn points towards programme bonuses by 'surfing' these Profiles in the *Surf'n'Earn Initiative*, helping the businesses promotion and earning *Credit Discount Dockets*, among other rewards, to spend WITH THOSE VERY businesses being surfed.

## Business Driver: Preferred Suppliers

### *Corporate Business Associates are Promoted*



All Businesses that purchase Website Advertising with eligibility to upgrade to Corporate Level Association may be selected as a *Preferred Supplier*. They can thus be seen on the Profile Web Page of those who personally select them, and randomly as part of the default selection of *Preferred Suppliers* if an Associate does not select all three for his Profile.

Upgrade your advertising and then ask your clients, friends and acquaintances to register with you and then ask them to Promote YOU on their *AML-AM Profile Web page*.

Your Clients, Friends and fellow Team Associates can thus be your *Business Drivers*.

**NOTE: Association renewal is automatic with Annual re-purchase of Advertising.**

# *Let the World Discover YOU!*



Place YOUR Business and/or  
website on

***Australia My Land***

Contact Rob Wilson  
or your AML-AM Host

e-Mail:- [advertise@australiamyland.com.au](mailto:advertise@australiamyland.com.au)

***"The Ideal Concept for Economic Independence!"***

Contact Us NOW to take up this offer!

## ***Ask about our Additional Options***

### AML Full Page Features and Special AML Page Sponsorship

Talk to our Advertising and Marketing Supervisor about advertising on ANY of the AML partner websites listed below or create a package for Advertisements across two or more websites.

Special Rates apply beyond those listed in this catalogue for multiple selections of Advertisements and websites.

Advertise on YOUR CHOICE of *AML Partner Websites* (as available) in ONE package

[www.aboutover50.com.au](http://www.aboutover50.com.au)  
[www.aussiesnow.com.au](http://www.aussiesnow.com.au)  
[www.railwayportrait.com](http://www.railwayportrait.com)  
[www.aussiefloralexpo.com.au](http://www.aussiefloralexpo.com.au)  
[www.photoexpo.com.au](http://www.photoexpo.com.au)  
[www.aboutimeweddings.com.au](http://www.aboutimeweddings.com.au)

All AML marketing is for the purpose of promoting business websites therefore a business is best served by having a suitable and approved website. A business could use their *AML-AM Page Advertisement* (profile web page) for this purpose.

**NOTE:- Conditions apply to some Advertising, the Associate Options and the use of the AML-AM Associate Profile Webpage.**